

Meet Max GO

Max GO unites engagement, metrics, and motivation to ignite even the hardest-to-reach of your population in their health and wellbeing.



Putting the GO in #goals



11%
Higher enrollment
when a tracking device is provided on registration



5X
More engagement
than members without

12X
Better outcomes
than members without

Incentivize

Entice even the most hard-to-reach of your people with an extrinsic motivator that gets them excited.

Empower

Provide the means for people to take control of their own health & wellbeing and watch engagement soar.

Achieve

Accessibility and accountability on your employees' wrist, taking their results – and yours – to the next level.

What gets measured, gets done



Workout

- ✓ 14 workout modes to get the most out of tracking
- ✓ Recorded workouts history for accountability and a sense of accomplishment



Sleep

- ✓ Track hours slept with fall asleep time and wake up time
- ✓ Breakdown of each sleep stage with color-coded chart
- ✓ Provides sleep quality rating



Heart rate

- ✓ Real-time heart rate
- ✓ Resting heart rate and trends daily and over time
- ✓ Detects fit for accurate readings



Steps

- ✓ Track daily steps, calories, and active minutes
- ✓ Total count and trend graphs to inform and enable healthy habits
- ✓ "Summary" watch face to embed health into daily life

Health and wellbeing on the GO

Maximize outcomes

For You

- ✓ A tool to captivate hard-to-reach populations
- ✓ Higher enrollment with sustained engagement
- ✓ Low-cost, high-reward
- ✓ Extrinsic and intrinsic incentive
- ✓ Better outcomes



For Them

- ✓ Seamless VP app integration
- ✓ Full-screen touch control
- ✓ Ultra-long battery life
- ✓ Water resistant
- ✓ Settings to personalize
- ✓ Bluetooth and notifications

For All

A fun, easy, and motivating to track personal goals, Healthy Habits, and Challenge progress with seamlessly synced stats



Accelerate your culture of health



Self-promoting sleek design and personalization features*



Boosts engagement & enrollment rates



Motivate and measure progress



Cost-effective incentive driving better outcomes

*Colored bands sold separately

Ready to take your program to the next level? Talk to a wellbeing expert at Virgin Pulse to get started.

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