



Agenda

- Annual Election Update
- HealthFlex Rates and Timeline
- Review of 2017 Plan Changes
- MDLIVE Telemedicine—New for 2017
- OptumRx Survey Results
- MSP-SEE Updates
- Other Administrative Updates
- Wellness

MSP-SEE: Medicare Secondary Payer-Small Employer Exception

Annual Election Update

- 63% made active elections
- 32% elected an FSA
- 25% of eligible made personal contributions to HSA
- 27% overall chose a CDHP/HDHP
 - Traditional: 13%
 - HealthFlex Exchange—42% (up from ~33% last year)
- New ID cards for all will be mailed December 16
 - New nurse line number for BCBS participants
 - Telemedicine number on all cards

FSA: Flexible spending account **HSA:** Health savings account

CDHP: Consumer-driven health plan HDHP: High-deductible health plan

Annual Election Update

Data checks and outreach—individuals who:

- Elected HDHP but not HSA
- Had pending elections that did not match their final approved elections
- Required tier corrections—dependents covered in dental/vision but not in medical (and vice versa)
- Waived Exam Core vision
 - HealthFlex Exchange only
- Added/dropped dependents from coverage without HealthFlex Enrollment/Change Form
 - Traditional only

HealthFlex Rates—Methodology and Timeline

- Based on November to November claims data
- Finalized and distributed late February
- One pool for PPO/CDHP/HDHP for 2018
 - Rate adjustments for CDHP/HDHP consumer behavior
- RFP for actuarial consultation in 2017
 - Reviewing best practices
 - Objectives: rate adequacy, stability and equity

Review of 2017 Plan Changes

- 1. Move to OptumRx Premium Formulary
 - Communicated in Annual Election materials
 - Individuals with tier change or exclusion were contacted directly—early November
 - Excluded drugs have brand or generic equivalent
 - Exceptions for medical necessity (with documentation from physician)
- 2. 90-day maintenance fills at Walgreens

Review of 2017 Plan Changes

3. Behavioral health plan design changes

- In general, aligned with medical benefit
- Exception—more generous out-of-network office visit benefit
- Participant cost-share examples below (p-only):

	In-network office visit	Out-of-network office visit	In-network Inpatient stay	Out-of-network inpatient stay
B1000	\$30	\$30*	20% after \$1,000 deductible	40% after \$2,000 deductible
C2000	20% after \$2,000 deductible	20%* after \$2,000 deductible	20% after \$2,000 deductible	40% after \$3,000 deductible
H1500	20% after \$1,500 deductible	20%* after \$1,500 deductible	20% after \$1,500 deductible	40% after \$2,500 deductible

^{*}Subject to reasonable and customary limits; balance billing may apply

Plan Changes for 2017—Other

- 4. Nurse line aligned with medical carrier
 - UHC participants retain the Optum Nurseline:
 1-800-475-7923
 - BCBS participants will use the BCBS nurse line:
 1-800-299-0274
 - Phone number on ID cards
 - Offers better coordination of care and referral to in-network providers
- 5. MDLIVE Telemedicine

What is MDLIVE Telemedicine?

 Cost-effective alternative to urgent care or ER for non-emergent conditions



- Consultations provided by state-licensed, board-certified doctors, including pediatricians
 - Able to prescribe many medications, if appropriate
- Phone, secure video, mobile app—24/7/365

Common Conditions Treated

MDLIVE treats **non-emergent conditions**— Will triage to the ER if necessary

- Acne
- Allergies
- Cold / Flu
- Constipation
- Cough
- Diarrhea
- Ear problems
- Fever
- Headache
- Insect bites

- Nausea / Vomiting
- Pink eye
- Rash
- Respiratory problems
- Sinus problems
- Sore throats
- Urinary problems / UTI
- Vaginitis
- And more

How Much Does It Cost?

- \$40 per consultation fee,
 charged once the appointment is scheduled
 - Compare to \$140 average urgent care visit
 - Compare to \$1,200 average ER visit

	Deductible not yet met	Deductible met
B1000	\$20	\$20
C2000	\$40	\$8
H1500	\$40	\$8
C3000	\$40	\$20
H2000	\$40	\$12
Н3000	\$40	\$24

Activate First—Use When Needed

Who

- Primary members, spouses and dependents over age 18 private accounts
- Dependents under 18—sub-accounts under primary member/spouse

How

- Online: access website via HealthFlex/WebMD site under "Vendor Links" beginning January 1
 - Direct URL: <u>www.mdlive.com/healthflex</u>
- Phone: 1-888-750-4991 (toll-free, dedicated number)
- MDLIVE App: Apple or Android devices

When

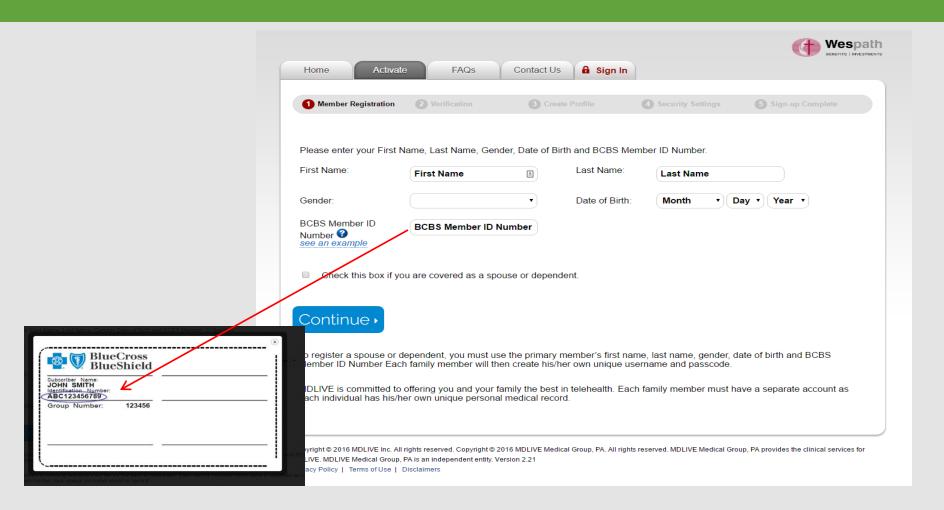
- January 1
- Earn 15 wellness points for 2017 plan year

Website Activation

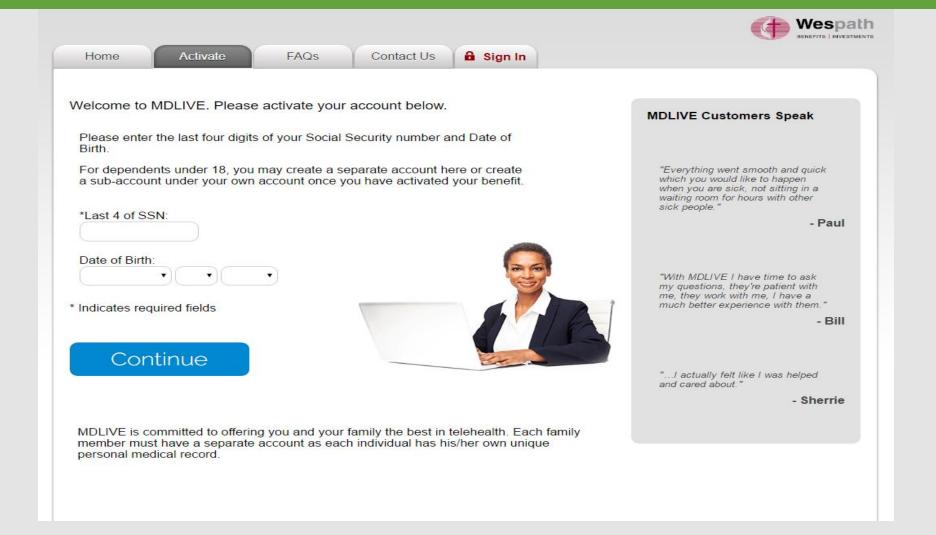
Via HealthFlex/WebMD website or direct URL



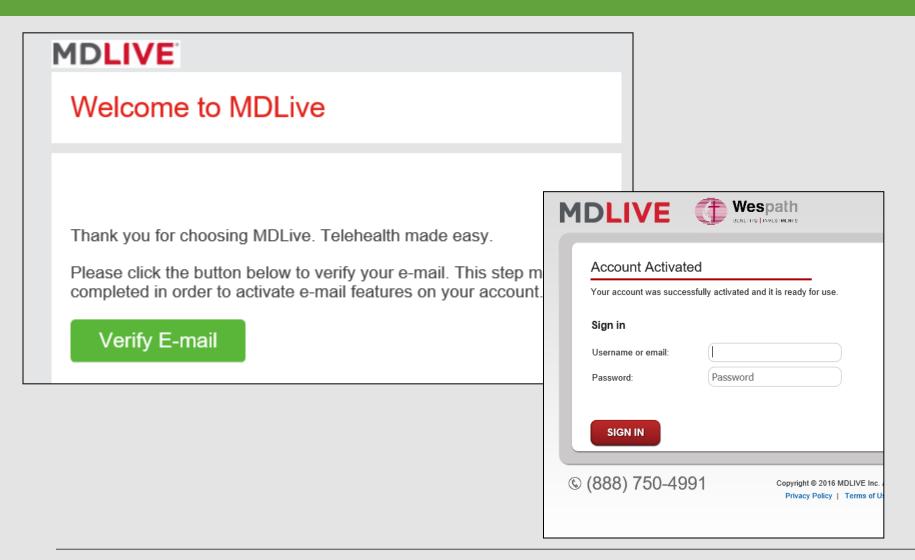
BCBS Activation Page



UHC Activation Page

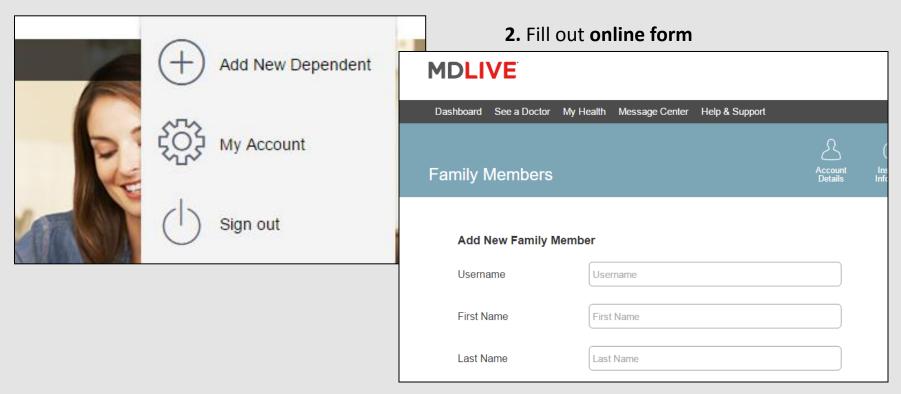


Activation E-mail Verification



Adding Dependents

1. Select "Add New Dependents" from the drop-down menu



3. Added dependents will then show up in the drop-down menu

Participant Communication Timeline—2017

January

- "Activate Now" e-mail through Virgin Pulse
- Communication toolkit—"e-blast" for plan sponsor use
- FAQs for plan sponsor use

February/March

"Activate Now" postcard

OptumRx—Independent Survey Results

- 1,554 individuals completed the survey
 - (23% response rate)
 - Demographics consistent with HealthFlex demographics
- Key findings/areas of focus
 - Higher satisfaction with retail than mail
 - Instances where more information is needed (e.g., prior authorization)—lower satisfaction
 - Opportunity for better communication between OptumRx representatives
 - About 25% dissatisfied overall—higher than desired!

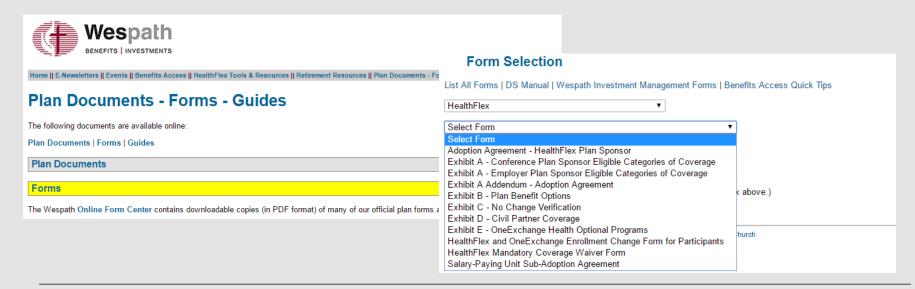
Medicare Secondary Payer Small Employer Exception (MSP-SEE)

- HRAs for 2017
- Annual review and attestation
- Reverse-process

HRA: Health reimbursement account (health reimbursement arrangement)

Administrative Updates

- Updated Benefit Booklets—Reference Center
- Updated Plan Sponsor Manual—coming soon
- Please access most recent forms via Extranet





Well-Being Update

"We need not think alike to love alike."

Keep an open mind to include many people in your social circles.

—John Wesley

Talking Points

- Thank you!
- EEOC guidelines
- Wellness incentives as taxable income
- Well-being program updates
 - 150 points
 - Toolkits
 - Newsletters and bulletins
 - Healthy Family webinar series
 - Self-care program growth
- Virgin Pulse transition to V2—demo



EEOC Guidelines

Equal Employment Opportunity Commission Guidelines

- Final recommendations sent—June 2016
 - Incentive guidelines—HealthFlex in compliance
- Notifications
 - Focus on spouse being informed
 - Voluntary participation
 - Updated on vendor sites
 - Full disclosure form on HealthFlex regulatory page (website)
- Privacy Policy on wellness vendor's website—updated
 - Participants will be asked to accept new policy when they log in for the first time in 2017

Wellness Incentives as Taxable Income

- Increased awareness due to EEOC guidelines
- IRS sent notifications—May 2016
- HealthFlex plan
 - Additional wording on communications
 "The IRS considers cash wellness incentives as taxable income. Please contact your tax adviser."
 - Coordination with Virgin Pulse to provide conference with incentives earned by individuals

Well-Being Program Update

- Incentives staying the same
- Increased opportunities to earn 150 Wellness Points



- Designed to match the 5 dimensions of well-being
- 15 points for adopting a new spiritual practice for a month—spiritual dimension
- 15 points for activating account with MDLIVE telemedicine provider
- Finalizing process to reward completion of financial wellness questionnaires—financial dimension

Well-Being Program Update

- Toolkits
 - Prediabetes—available
 - Smoking cessation—available soon
 - Weight Watchers available
 - Physical activity—available soon
- Newsletter and Bulletins
 - Q4 2016—available
 - Q1 2017—available January
- Healthy Family webinar series
 - Tuesday, January 10
 - Tuesday, February 7

Well-Being Program Update

Self-Care Offerings

- Explore new ways to communicate
- Develop programs that are easy and fun

WebMD

- App—expected **Q1 2017**
- Updated home page—Q1 or Q2 2017

NutriSavings Update

- Encourages healthy eating
- Good choices at grocery store
- Education on food choices
- Help with food choices for those with chronic conditions
- Rebates and coupons for healthy items
- Pilot has ended
- Possible roll out Q1 2018

Virgin Pulse (VP)—New Program

- Transition to new platform/program—January 1
- VP developed new program almost 2 years ago
 - Transitioning clients over the past 18 months
 - Successfully transitioning 3-5 organizations a week
 - Our turn: HealthFlex/Center for Health

Benefits of new platform

- Increased stability
- Improved reporting—more ways to cut and dice data
- Improved engagement in the program
- Program refresh

Virgin Pulse—New Platform What Stays the Same

- Log in and registration processes
- Incentives: \$40/quarter—up to \$160/year
- "Max"
- All settings on app and webpage

Participants will need to double-check to make sure e-mails are correct

Virgin Pulse—New Platform What Stays the Same

Quarterly Levels and Incentives

Level	Points	Quarterly Rewards Earned	Cumulative Quarterly Rewards
1	1,000	\$5	\$5
2	5,000	\$15	\$20
3	10,000	\$10	\$30
4	15,000	\$10	\$40

Virgin Pulse Transition— What's New for 2017

- Moving beyond physical activity to well-being
- More devices can be used
- HealthMiles are now "Points"
- HealthCash is now "PulseCash"
- Steps and Points align better

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- 4,000 steps = 40 points 5,000 steps = 50 points
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 6,000 steps = 60 points 7,000 steps = 70 points

Virgin Pulse What's New—Part 2

- More ways to earn Points
 - Daily cards
 - Health habit tracking
 - Challenges/social connections
 - Biometric tracking
- Levels will stay, but values adjusted to meet the increased ways to earn points—4 levels instead of 5
- Updated app
- Reporting is more robust and intuitive will be able to pull up your conference's aggregate report

Virgin Pulse—Demo



Other Updates

Merry Christmas and Happy New Year!

Enjoy the holidays with your family and friends



