

a general agency of The United Methodist Church



Identifying and tracking participation, engagement and outcomes helps the Center for Health to:

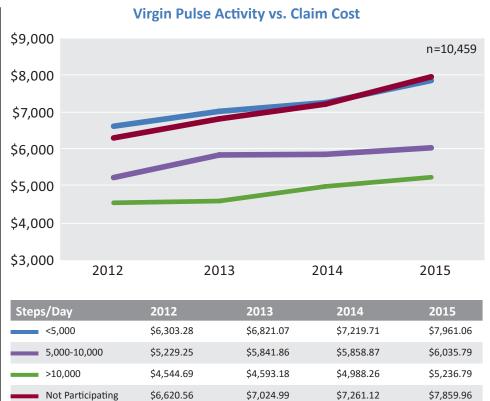
- Determine the HealthFlex population's well-being status
- Assess the program's effectiveness and future direction

## Measuring Program Impact

1 Virgin Pulse—Higher Activity Lowers Claim Cost

More physical activity pays off with lower claim costs. Results from the past four years show:

- Participants in the Virgin Pulse well-being program who took
   5,000 to 10,000 steps most days experienced a leveling of health claims expenses.
- Participants who took below 5,000 steps most days or do not participate at all experienced higher claims. Claims for this less-active group continue to increase at a faster rate.

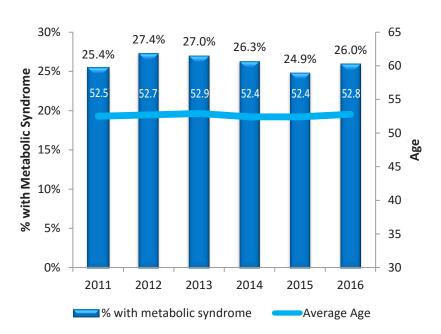


 Participants who achieve more than 10,000 steps most days experienced a slight increase in claims as a group. However, further analytics show this aggregate cost increase is due to several high-cost medical diagnoses and the small number of participants in this group. Generally, the most-active group has the lowest claims costs.

# 2 Well-Being Programs Help Mitigate Metabolic Syndrome Prevalence

The number of participants with metabolic syndrome continues to remain steady. Metabolic syndrome is a condition in which several health risk factors often occur together. It is associated with high risks for cardiovascular disease and diabetes.

#### **Metabolic Syndrome**



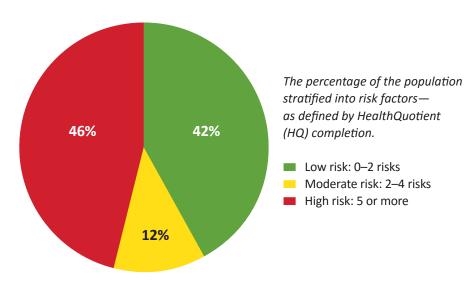
The American Heart Association identifies metabolic syndrome as the presence of three or more of these risk factors:

Triglycerides	150 mg/dL or more
HDL Cholesterol	Men: Less than 40 mg/dL
	Women: Less than 50 mg/dL
Blood Pressure	130/85 mm Hg or higher
Glucose	100 mg/dL or more
Waist Circumference	Men: more than 40 inches
	Women: more than 35 inches

## 3 Assessment and Programs Target Risk Factors

Nearly one-half of HealthFlex participants have five or more health risk factors, based on HealthQuotient (HQ) results. Well-being programs offered through the Center for Health aim to reduce participants' risk factors, particularly risks related to weight, low physical activity, high stress and other modifiable factors.

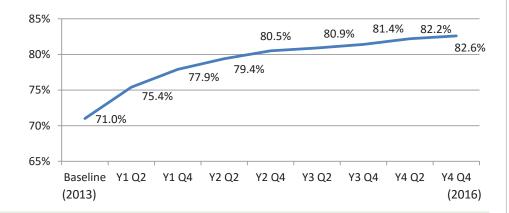
### At-Risk Population (August 2015—July 2016)



### 4 Personalized Reminders Increase Preventive Screenings

Reminders boost adherence. In 2016, more than 82% of the HealthFlex cohort completed their preventive screenings. These results compare favorably with Evive Health's book of business, which shows that adherence generally plateaus around 80% without additional incentives.

#### **Evive Health Overall Preventive Adherence** (Original Cohort)



## What's Ahead—2017-18

By reviewing data and trends from the past two years, Center for Health has identified these areas to highlight and focus on. Our objective is to drive improved well-being outcomes.

#### What to Watch For in 2017

- Strong focus on pre-diabetes/diabetes awareness and education
  - Toolkit
  - Webinar: Tuesday, May 9
  - Variety of communication modalities
  - Explore programs for participants with pre-diabetes or diabetes
- NutriSavings—education on food choices at the grocery store
  - Roll out January 1, 2018
  - Strong focus on "better for you" choices at the grocery store
  - Improved knowledge and skill at point of sale
  - Highlight food choices for those with chronic conditions
- Well-Being Summary Report
  - Identify strengths and opportunities
  - Compare conferences
  - Identify best practices
- Videos for participants to add activity to their day or meeting
  - Deskercise
  - Stretch breaks

#### Toolkits

- Provide vetted tools and resources for plan sponsors and participants
- Areas of interest, need and improvement
- One-page information—quick and easy vetted relevant information

#### Quarterly newsletter/bulletins

- For everyone conference-wide

Well-being Contact Information	
Center for Health Wellness Team	wellnessteam@wespath.org
Wespath Health Team	1-800-851-2201
Employee Assistance Program	1-800-788-5614
Virgin Pulse Customer Service	1-800-830-4312
Quest Diagnostics	1-866-908-9440
WebMD Customer Service	1-866-302-5742
Weight Watchers	1-866-557-6229

### HealthFlex Incentives At-a-Glance

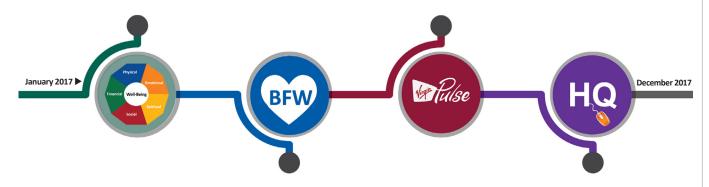
#### Wellness Points on HealthFlex/WebMD Website

150 Points = \$150 PulseCash

January 1 – December 31, 2017

## Virgin Pulse Rewards Up to \$160 PulseCash

January 1 – December 31, 2017



Blueprint for Wellness \$100 PulseCash

April 1 – July 31, 2017

HealthQuotient Save \$250 / \$500

Avoid higher 2018 medical plan deductible

August 1 – September 30, 2017



## Partnering with Plan Sponsors

Thank you for your support and partnership as we work together to improve the vitality of the United Methodist Church.

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