

**Email 1**

From: Wespath Omada Program, support@omadahealth.com

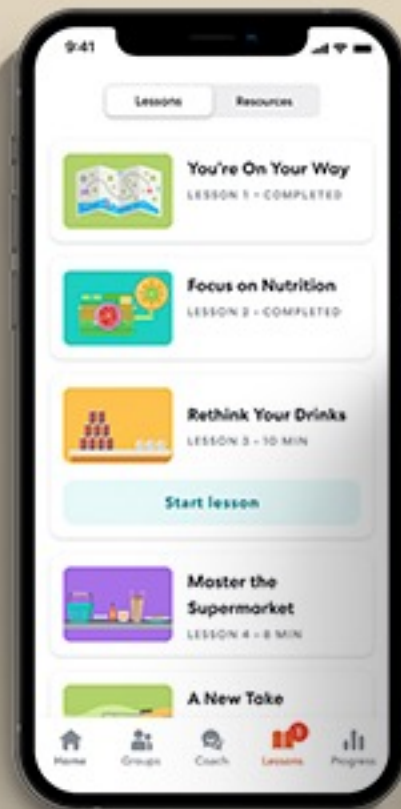
Subject: <FName>, accept your invitation from Wespath

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**Customizable content is denoted by the fuchsia boxes.**



# It's not about succeeding. *It's about trying.*



[Learn more](#)

## A new way to *get healthy.*

We've been there. You set new health goals, you're off to a strong start, and then life happens. All of a sudden, you're no longer on track.

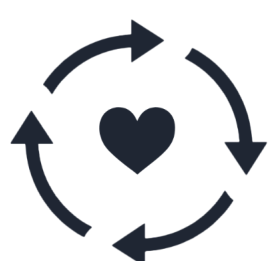
**Maybe it's time to break the cycle.**

Omada®'s science-based approach helps you find the motivation you need to shift your mindset and change your health—both mentally and physically.

### What you'll get with Omada:

- ✓ Dedicated health coach and care team
- ✓ All the smart health devices you need
- ✓ Interactive weekly lessons

[Am I covered?](#)



#### A totally different approach

Start healthy routines that fit your life with a plan built around what you love, what challenges you, and where you want help the most.



#### A science-based focus

It starts with your mindset—not what's on your plate. Omada's approach is proven to help you feel healthier *for good*, not just weeks at a time.



#### A team in your corner

Make healthy changes with a dedicated health coach and care team you can count on and a plan that adapts *to you* every step of the way.

## *The best part?* It's covered by your employer.

It's available at no cost to you and your spouse (if covered by HealthFlex) if you meet Omada's participation criteria, thanks to Wespath.

## Shift your mindset. Change your health.

[Am I covered?](#)



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**Omada Health, Inc.**  
500 Sansome St., Ste. 200  
San Francisco, CA 94111

Omada takes security and participant privacy very seriously and provides its health care services under the same rules as other health care providers such as your doctor's office. Read more about these rules in Omada's Privacy Policy and our HIPAA Notice of Privacy Practice.

**Email 2**

From: Wespath Omada Program, support@omadahealth.com

Subject: 'Healthy' is for you to decide, <Fname>

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# You haven't failed at health. You're only just beginning.



[Learn more](#)

## A new way to *get healthy.*

Whether you want to lose weight, eat better, move more, or have more energy, Omada®'s science-based approach helps you shift your mindset and change your health.

All at no cost to you.

### What you'll get with Omada:

- ✓ Dedicated health coach
- ✓ Wireless smart scale
- ✓ Interactive weekly lessons

## What 'healthy' means is up to you.

Maybe it's eating the right foods, or sticking with your walking routine. Maybe it's being there for the people you love, or walking up the stairs without pain.

No matter what 'healthy' means to you, *you can get there with Omada.*

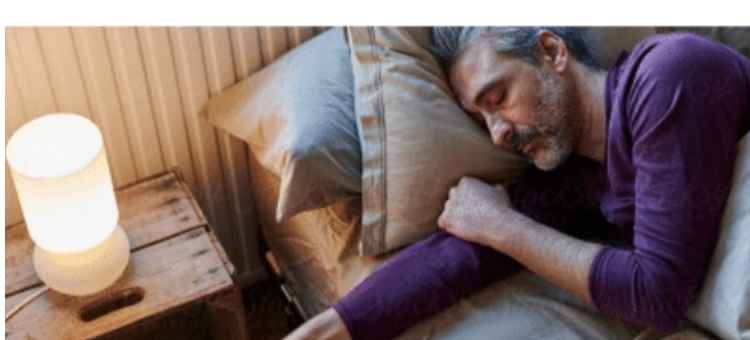
[Am I covered?](#)



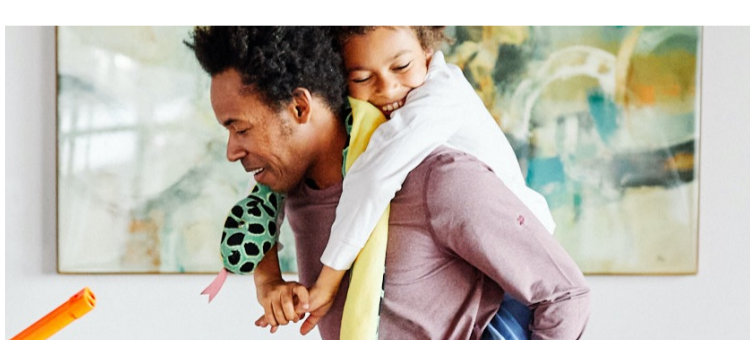
**No more food-shaming**  
Say goodbye to dieting, calorie counting, and boring meals.



**Keep stress in check**  
Learn realistic ways to manage your stress, mentally and physically.



**Sleep better**  
We'll give you tips that actually help you get better rest.



**Enjoy how you exercise**  
We'll help you get moving how you want to.

All at no cost to you.

It's available at no cost to you and your spouse (if covered by HealthFlex) if you meet Omada's participation criteria, thanks to Wespath.

## It only takes 1 minute to see if you're covered.

[Am I covered?](#)



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**Email 6**

From: Wespeth Omada Program, support@omadahealth.com

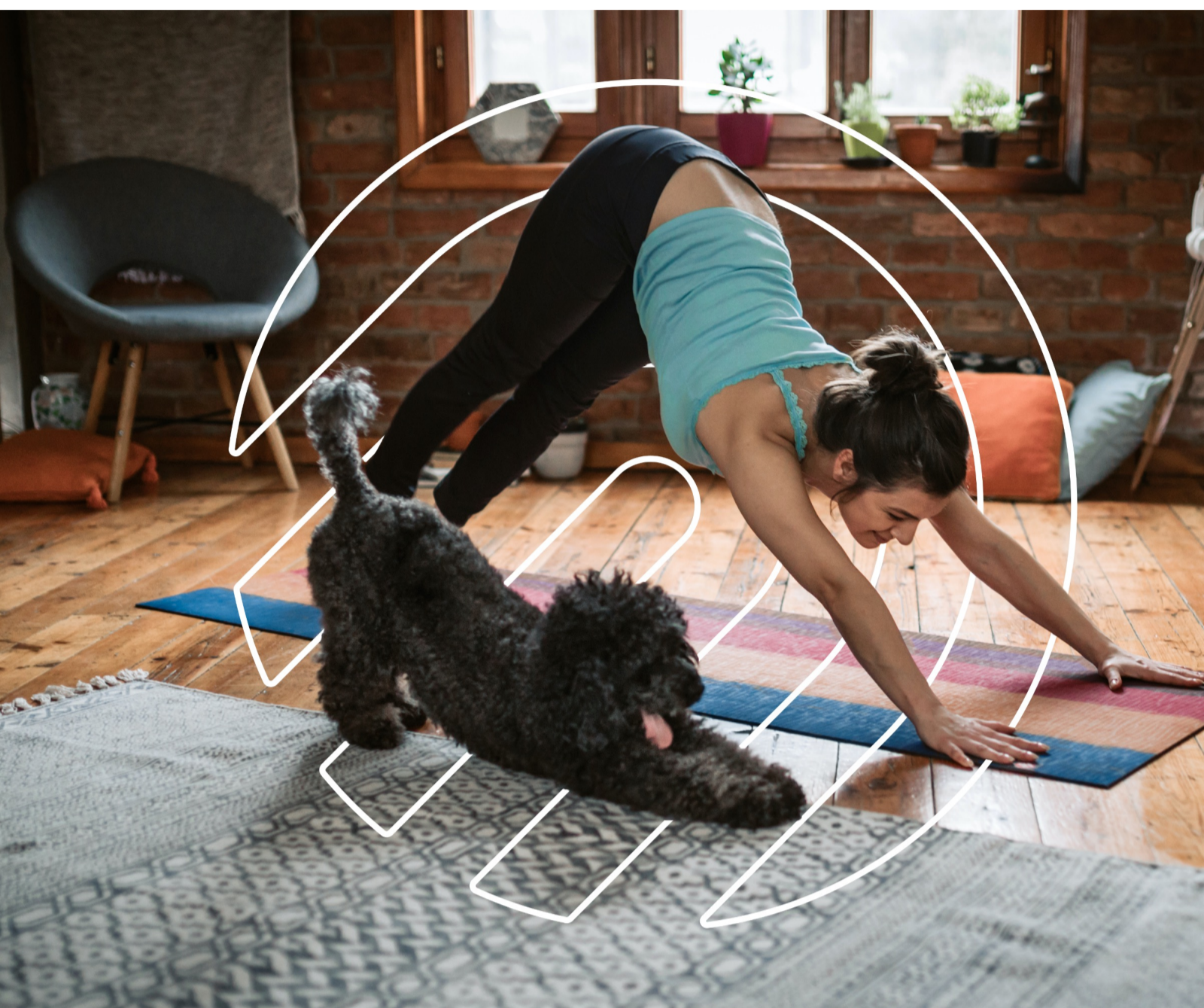
Subject: Don't wait to get healthy.

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# Don't miss your chance to get healthy, *your way.*



## There's still time to join Omada®

Omada's science-based approach helps you find the motivation you need to shift your mindset and change your health both mentally and physically—and it all starts with taking the first step.

The best part? Omada is covered by your employer.

**Get started**

It's available at no cost to you and your spouse (if covered by HealthFlex) if you meet Omada's participation criteria, thanks to Wespeth.

## Let us know why you're not joining

We're always looking for ways to improve the Omada experience. To help us out, would you mind sharing why you haven't joined Omada?

- I'm interested, but right now isn't a good time
- Omada isn't appealing to me
- I don't know what Omada is
- I'm healthy enough already
- I'm currently using a different health app or program
- I'm concerned about privacy
- Other

## Healthy is possible with Omada.

**Get started**



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